



2027 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,780

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Silver Zynith Exterior Paint

Interior Color: Black

Interior: Deluxe Cloth Bucket Seat

Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags

Supplemental Front Seat-Mounted Side Air Bags

Supplemental Side-Curtain Front and Rear Air Bags

Advanced Brake Assist

3.21 Rear Axle Ratio

Electronic Shift-On-Demand Transfer-Case

Sentry Key® Theft-Deterrent System

Anti-Lock 4-Wheel Disc Brakes

Electric Parking Brake

Electronic Roll-Mitigation

Electronic Stability-Control

Front Heavy-Duty Shock Absorbers

Rear Heavy-Duty Shock Absorbers

Active Lane-Management System

Adaptive Cruise Control with Stop and Go

Automatic High-Beam Headlamp-Control

Blind-Spot and Cross-Path Detection

Full-Speed Forward-Collision Warning Plus

Hill-Start Assist

ParkSense® Front and Rear Park-Assist

ParkView® Rear Back-Up Camera

Pedestrian Emergency Braking

Remote Keyless Entry

Remote-Start System

Push-Button Start

Class IV Receiver-Hitch

Trailer Sway Damping

26-Gallon Fuel Tank

INTERIOR FEATURES

4-Way Manual Adjustable Driver Seat

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Silver Zynith Exterior Paint

\$295

Big Horn Package 27Z

18-Inch Aluminum Spare Wheel

Symbol of Protest Badge

Active Noise-Control System

Dual Rear-Exhaust with Bright Tips

G/T Exhaust

Big Horn Level 2 Equipment Group

\$3,295

Heated Front Seats

Heated Steering Wheel

8-Way Power Adjustable Driver Seat

2-Way Power Lumbar Adjustable Driver Seat

Rear 60/40 Folding Seat

275/55R20 OWL All-Season Tires

20 x 9.0-Inch Aluminum Chrome-Clad Wheels

400W Inverter

2nd-Row In-Floor Storage Bins

Rear Power-Sliding Window

Power Tailgate-Release

Body-Color Door Handles

Uconnect® 5 Nav with 12.0-Inch Touch Screen Display

Power Adjustable Pedals

Configurable Drive Mode

Automatic-Dimming Rear-View Mirror

A/C with Dual-Zone Auto Temperature Control

Automatic Power-Folding Mirrors

Power-Heated Mirrors with Power Fold-Away

Connected Travel and Traffic Services

9-Amplified Speakers with Subwoofer

Front Seat-Back Map-Pockets

SiriusXM® 360L with 3-Month Sub Call 800-643-2112

115-Volt Auxiliary Rear Power-Outlet

Front Door Passive Entry and Lock

3.92 Rear Axle Ratio

\$195

5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start

\$2,895

18-Inch Aluminum Spare Wheel

Symbol of Protest Badge

Active Noise-Control System

Dual Rear-Exhaust with Bright Tips

G/T Exhaust

Cluster with 12-Inch TFT Color Display

\$245

Trailer Brake-Controller

\$295

Destination Charge

\$2,795

TOTAL PRICE: * \$63,795

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

see your owner's manual for details.

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT7VN-556634

L4-VON: 3907

0813-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

EPA
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



18 MPG
combined city/hwy
16 city
20 highway

Standard pickups range from 12 to 87 MPGe.
The best vehicle rates 146 MPGe.

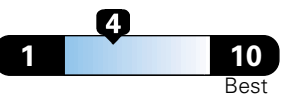
5.6 gallons per 100 miles

You spend
\$7,000
in fuel costs
over 5 years
compared to the
average new vehicle.

Annual fuel cost
\$3,000

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

Smog Rating (tailpipe only)



This vehicle emits 502 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles

Smartphone
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:
U.S./CANADIAN PARTS CONTENT: 55%
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 39%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

FlexCare

VEHICLE PROTECTION

Ask for FlexCare Vehicle Protection. We Built it. We Back it.