



2027 MODEL YEAR

RAM 1500 BIG HORN CREW CAB 4X4

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$53,780

RAM 1500 BIGHORN/LONESTAR CREW 4X4

Exterior Color: Molten Red Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat

Engine: 5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start

Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags  
Supplemental Front Seat-Mounted Side Air Bags  
Supplemental Side-Curtain Front and Rear Air Bags  
Advanced Brake Assist  
3.21 Rear Axle Ratio  
Electronic Shift-On-Demand Transfer-Case  
Sentry Key® Theft-Deterrent System  
Anti-Lock 4-Wheel Disc Brakes  
Electric Parking Brake  
Electronic Roll-Mitigation  
Electronic Stability-Control  
Front Heavy-Duty Shock Absorbers  
Rear Heavy-Duty Shock Absorbers  
Active Lane-Management System  
Adaptive Cruise Control with Stop and Go  
Automatic High-Beam Headlamp-Control  
Blind-Spot and Cross-Path Detection  
Full-Speed Forward-Collision Warning Plus  
Hill-Start Assist  
ParkSense® Front and Rear Park-Assist  
ParkView® Rear Back-Up Camera  
Pedestrian Emergency Braking  
Remote Keyless Entry  
Remote-Start System  
Push-Button Start  
Class IV Receiver-Hitch  
Trailer Sway Damping  
26-Gallon Fuel Tank

INTERIOR FEATURES

4-Way Manual Adjustable Driver Seat

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Molten Red Pearl-Coat Exterior Paint \$295

Big Horn Package 27Z

18-Inch Aluminum Spare Wheel  
Symbol of Protest Badge  
Active Noise-Control System  
Dual Rear-Exhaust with Bright Tips  
G/T Exhaust  
Big Horn Level 2 Equipment Group \$3,295  
Heated Front Seats  
Heated Steering Wheel  
8-Way Power Adjustable Driver Seat  
2-Way Power Lumbar Adjustable Driver Seat  
Rear 60/40 Folding Seat  
275/55R20 OWL All-Season Tires  
20-Inch x 9.0-Inch Aluminum Chrome-Clad Wheels  
400W Inverter  
2nd-Row In-Floor Storage Bins

Rear Power-Sliding Window  
Power Tailgate-Release  
Body-Color Door Handles  
Uconnect® 5 Nav with 12.0-Inch Touch Screen Display  
Power Adjustable Pedals  
Configurable Drive Mode  
Automatic-Dimming Rear-View Mirror  
A/C with Dual-Zone Auto Temperature Control  
Automatic Power-Folding Mirrors  
Power-Heated Mirrors with Power Fold-Away  
Connected Travel and Traffic Services  
9-Amplified Speakers with Subwoofer  
Front Seat-Back Map-Pockets  
SiriusXM® 360L with 3-Month Sub Call 800-643-2112  
115-Volt Auxiliary Rear Power-Outlet  
Front Door Passive Entry and Lock

3.92 Rear Axle Ratio \$195

5.7L V8 HEMI® MDS VVT eTorque Engine w/ Stop/Start \$2,895

18-Inch Aluminum Spare Wheel

Symbol of Protest Badge

Active Noise-Control System

Dual Rear-Exhaust with Bright Tips

G/T Exhaust

Cluster with 12-Inch TFT Color Display \$245

Trailer Brake-Controller \$295

Destination Charge \$2,795

TOTAL PRICE: \* \$63,795

WARRANTY COVERAGE

5-year or 60,000-mile Powertrain Limited Warranty.

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or see your owner's manual for details.

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A.

S.L.

SHIP TO:

SOLD TO:

VIN: 1C6-SRFFT5VN-556633

L4-VON: 3906

0810-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

\* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY, IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

For more information visit: [www.ramtrucks.com](http://www.ramtrucks.com)  
or call 1-866-RAMINFO

FCA US LLC

EPA  
DOT

Fuel Economy and Environment



Gasoline Vehicle

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.



18 MPG  
combined city/hwy  
16 city  
20 highway

Standard pickups range from 12 to 87 MPGe.  
The best vehicle rates 146 MPGe.

5.6 gallons per 100 miles

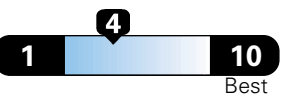
You spend  
\$7,000  
in fuel costs  
over 5 years  
compared to the  
average new vehicle.

Annual fuel cost  
\$3,000

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



Smog Rating (tailpipe only)



This vehicle emits 502 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 29 MPG and cost \$8,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.60 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

[fuelconomy.gov](http://fuelconomy.gov)

Calculate personalized estimates and compare vehicles

Smartphone  
QR Code™



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government for overall vehicle score, frontal crash, side crash, or rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE:  
U.S./CANADIAN PARTS CONTENT: 55%  
MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO : 39%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT:  
STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES

*FlexCare*

VEHICLE PROTECTION

Ask for FlexCare Vehicle Protection. We Built it. We Back it.